

合作意向表

GLOBAL ENGLISH COOPERATION INTENTION

感谢您对环球国际英语的信任和关注，感谢您今天来参加环球国际英语品牌推介会。在看过今天的品牌宣讲之后，相信您对环球有了深层次的了解和印象。真诚的希望您能够留下您的部分信息和个人建议，相信这些信息的保留会对我们之间的合作提供必要的支持和依据。如果您需要，可以在会议结束后的任何时间里要求我们删除您的个人信息，我们保证所有信息不会外流。

Thank you for your trust and attention to Global English. Thank you for joining our brand promotion conference today. After our brand promotion conference, I believe you have a deep understanding and impression of GE. Sincerely we hope that you can leave your information and offer us personal advice. We believe that the information and advice will provide the necessary support for the cooperation between us. Your personal information can be deleted in any time if necessary. We assure that all the information is confidential.

第一部分 投资者（校长）个人基本情况

PART I GENERAL INFORMATION

姓名 Name		性别 Sex		年龄 Age	
所在城市 Place		婚姻 Marital Status		子女状况 Children	
手机 Telephone		学历 Degree		专业 Major	
通讯地址 Address				邮编 ZIP Code	
电子邮箱 E-mail					

第二部分 行业见解

PART II BUSINESS UNDERSTANDING

一、您是如何得知环球国际英语全国连锁发展资讯的？

How did you become aware of Global English franchise opportunity?

二、您为何考虑选择环球国际英语？

Why do you apply for joining into Global English?

三、您从事的现有行业是什么？经营时间是多久？为什么选择做少儿英语教育？

What is your current business? How long have you been in the business? Why do you prefer English education for kids?

四、您从事高端幼少英语培训的优势（如与当地政府、教委、计省委或妇幼机构、消防、城管

有良好人脉关系请注明) ?

What is your strength in running a GE center (e. g. Government, Educational Resources, MCH Organizations, etc.)?

五、您目前能够/愿意投资在环球国际英语项目上的资金为_____?

How much capital are you able / willing to invest into Global English project?

六、您预期回收资金的时间是多久: _____?

How long do you expect to reclaim the venture capital?

七、您的年度盈利目标是多少: _____?

What is your income target by annually?

第三部分 运营管理

PART I II OPERATIONAL MANAGEMENT

一、您是否亲自经营和管理校区?

Will you be in charge of the center by yourself?

☐ 是 Yes ☐ 否 No

二、您的资金来源?

What is the channel of your funds from?

☐ 自有 Own ☐ 借款 Loan ☐ 银行贷款 Bank Loan

☐ 合伙 Partnership (Partner a total of _____ people)

三、您具备的经验:

Your operational experience details:

1、管理经验 Management Experience: ☐ 有 Yes ☐ 无 No

2、市场营销经验 Marketing Experience: ☐ 有 Yes ☐ 无 No

3、销售经验 Sales Experience: ☐ 有 Yes ☐ 无 No

4、教育行业经验 Experience in Education Industry: ☐ 有 Yes ☐ 无 No

请对选择“有”的项目简述

Please give a brief introduction on the selection of "Yes":

四、您预计开办学校的面积是多少平米？规模？在所选城市的定位？

What is your expected area of your GE center (m²)? Student capacity? Location?

五、您招聘员工的渠道？方式？

What is your expected recruitment channel? Method?

六、您开办学校的前 3 个月内：如何宣传、推广？请简述方案。

What is your marketing planning in the first-3 month? Please introduce briefly.

七、您预计何时开始运作？

When do you expect to kick off Global English project?

环球国际英语投资审核委员会意见：

Global English Investment Committee' s Comments:
